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CHEERS EVERYONE.

cheers to five years. cheers to summer being around the corner. cheers to new things.

we're celebrating five years this year and what else can we do but celebrate it. better yet, we can celebrate it with you, our customers. we're continuing to give back to you this deal period with another "cool" offer

summer is hopefully around the corner and here's hoping business is busy behind the chair for you all. we love the happiness that a little bit of heat and sunshine brings.

whether you're planning a vacation, registering for courses or simply sticking with the regular salon grind this summer, we hope you'll take the time to sit back and celebrate you.

you've grown, you've persevered, you've become stronger.

we've reflected a lot in five years and have done all those things. hoping to make us better. we feel we are a better version of ourselves than we were years ago. so..

we're celebrating us.
we're celebrating you.
we're celebrating our growing relationships.

celebrate it all.



CHERSIA SI

pretty cool products offer.

includes:

4 silver shine light shampoo 300ml
4 silver shine shampoo 300ml
8 silver shine conditioner 250ml
3 icy blond shampoo 300ml
3 icy blond conditioner 250ml
3 cold brunette shampoo 300ml
3 cold brunette conditioner 250ml
3 cold brunette conditioner 250ml
3 cold brunette colour whipped cream 100ml
1 ticket to win entry - yeti pack

save 11%







bokka botanika medium intro.

- 4 x Replenishing Moisture Shampoo 300ml
- 4 x Replenishing Moisture Conditioner 300ml
- 4 x Replenishing Moisture Masque 237ml
- 4 x Miracle Rescue & Repair Shampoo 300ml
- 4 x Miracle Rescue & Repair Conditioner 300ml
- 4 x Miracle Rescue & Repair All-in-1 Leave-in Treatment 177ml
- 4 x Miracle Rescue & Repair Masque 200ml
- 4 x Velvet Smooth Blowdry Balm 200ml
- 4 x Blowdry Boost Volumizing Spray 77ml
- 4 x Abyssinian & Kendi Oil Serum 50ml
- 1 x Replenishing Moisture Shampoo 937ml
- 1 x Replenishing Moisture Conditioner 937ml
- 1 x Miracle Rescue & Repair Shampoo 937ml
- 1 x Miracle Rescue & Repair Conditioner 937ml
- 2 x Replenishing Moisture Masque 237ml
- 2 x Miracle Rescue & Repair Masque 200ml
- 4 x Mirror Cling
- 4 x Tent Card
- 4 x Liter size pump

save 23%

**limit one per customer, new bokka customers only



bokka botanika replenishing moisture trio.

includes:

1 replenishing moisture shampoo 300ml 1 replenishing moisture conditioner 300ml 1 replenishing moisture masque 237ml

save 25%











SAYE On the bokka botanika styling collection.

blowdry boost volumizing spray.

velvet smooth blow dry balm.

abyssinian & kendi no frizz oil serum



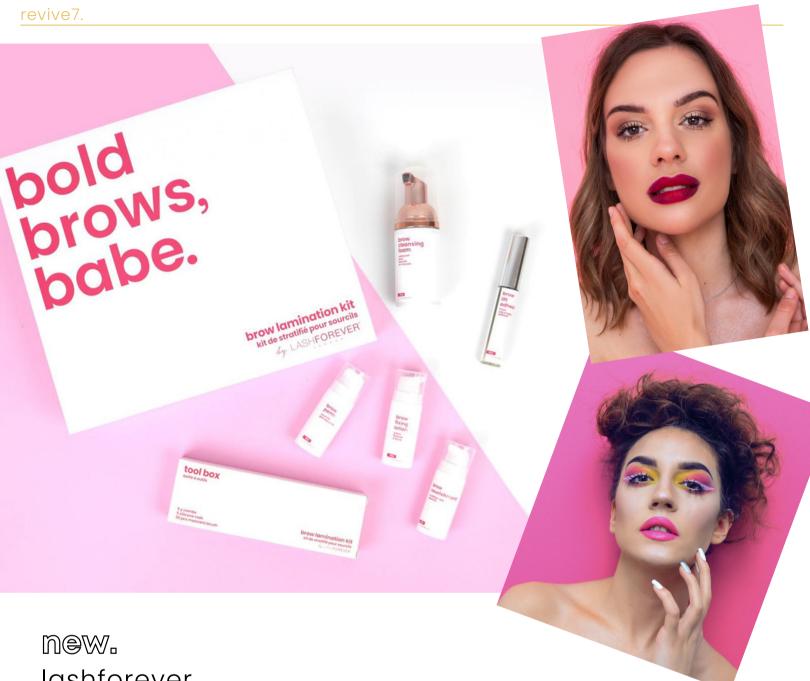






NO PHTHYLATES





lashforever brow lamination kit.

offer your clients high-fashion brows in 30 minutes that last up to two months.

brow lamination is designed to give a fuller, bolder brow shape. the kit services up to 30 clients and does not contain Sodium Bromate. lamination realigns the brows and gives "messy" brows uniformed volume. the formula contains a protein composition, which includes liquid keratin that creates a protective film around the hair encouraging brow growth.

the lashforever brow lamination kit is ultra-nourishing to not only keep your client's brows conditioned after the treatment but also offering longer-lasting results.

REGISTER FOR TRAINING

AND GET KIT FOR FREE!

kit includes.
instructions
promotional postcards *new*
brow cleansing foam *new*
brow lift adhesive
brow fixing lotion
brow perm
brow nourishment
tool box (y combs, silicone rods, mascara wands)

revive7 length & lift duo.

includes: 1 lash & brow serum 3ml 1 deluxe eyelash curler

save 31%

REVIVET LASH & BROW SERUM





revive7 style brow.

this brow styling product is combined with the power of Revive7 Brow Serum. our formula has an instant thickening effect with extra hold for beautifully styled brows all day long.

Toubles as

Beard Oil

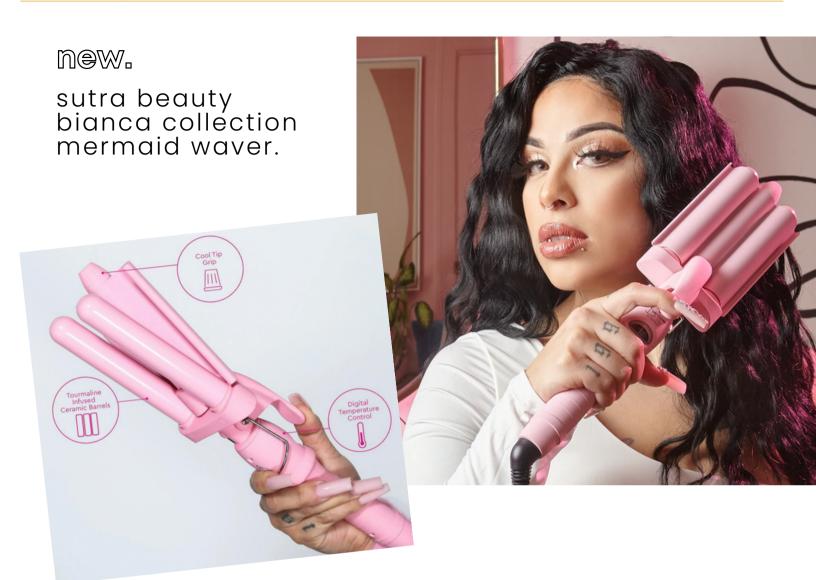




mew. revive7 hair oil

handcrafted hair oil for noticeably fuller, longer hair with a hydrating and revitalizing formula.

*buy 6 & receive a free display.



SAVE 20%

sutra beauty blowout brush sale.





sutra beauty dryer sale.

airpro blow dryer (rose gold) accelerator 3500

SAVE 20%

sutra beauty interchangeables deal.

STEP 1.

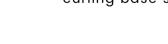
PURCHASE. 1 x interchangeable base

STEP 2. SAVE ON

1 x 3pc interchangeable clip curling base set (1", 1.25", 1.5")



1 x interchangeable mermaid waver 1"











sutra beauty magno turbo irons.

features:

- features:
 turbo heating element
 infused titanium plates
 extended cool tip
 adjustable digital temperature control
 rapidly heats up to 450°F
 floating plates
 360 degree swivel cord
 auto shut off
 dual voltage
 lifetime warranty

sutra beauty styling wand.

save 15%







this year milk_shake celebrates world bee day with the bee kind campaign to raise awareness on the importance of preserving honeybees and other pollinators.

we need bees and they need us. imagine a grey world without almonds, apples, or fragrant flowers... unfortunately, that's the shocking future we face if we don't work to help our most precious pollinator: bees.

far from being a niche concern, bees lie at the heart of our survival - and they have been dying at unprecedented rates, their hard work is not only essential to healthy ecosystems, but to sustaining animal and human life too.

in order to support the bees, milk_shake is partnering with The Bee Conservancy, a nonprofit organization dedicated to protecting bees, safeguarding the environment, and securing food justice through education, research, habitat creation, and advocacy.

50 cents of each Limited Edition Incredible Milk sold, will be donated to Sponsor-a-Hive program that places native bee homes and honeybee hives across the U.S. and Canada to empower underserved communities to grow food, bolster local ecology, and protect this vital keystone species





love bees. love our world



support the cause.



by purchasing the special limited edition of the best-selling leave-in treatment milk_shake® incredible milk, you are contributing to protecting bee species and guaranteeing a better future for our planet.

milk_shake bee kind offer.

6 incredible milk 150ml bee kind edition

& R E C E I V E F O R F R E E 1 incredible milk 150ml bee kind edition 7 wildflower seed packettes 1 shelf talker 1 salon decoration kit of 3 1 brochure

save 14%





to encourage our milk_shake community to get involved in protecting the bees, each milk_shake Bee Kind Incredible Milk will come with pack of wildflower seeds can be planted in gardens and planted in gardens and flower pots.





silver shine duo

silver shine shampoo 300ml silver shine conditioner 250ml lifestyling amazing 50ml cottón cosmetic bag

colour maintainer duo

colour maintainer shampoo 300ml colour maintainer conditioner 300ml lifestyling amazing 50ml cottón cosmetic baa





moisture plus duo

moisture plus shampoo 300ml moisture plus conditioner 250ml lifestyling amazing 50ml cotton cosmetic bag

integrity system duo

integrity nourishing shampoo 300ml integritý nourishing conditioner 300ml lifestyling amazing 50ml cottón cosmetic bag





energizing blend duo

energizing blend shampoo 300ml enerğizinğ blend conditioner 300ml lifestyling amazing 50ml cotton cosmetic bag



COLDBRUNETTE

when brown hair is coloured or lightened, red and yellow melanin comes through as residual pigments, creating unwanted warm tones in the hair. the blue pigments contained in the new milk_shake® cold brunette range:

- counteract red/orange tones in brown hair
- remove unwanted warm tones
- makes cool toning treatments last longer







ACTIVE INGREDIENTS.

moringa oil: originally from the Himalayas, it is rich in oleic and fatty acids

integrity 41®: sunflower seed antioxidant complex that guarantees long-lasting colour over time

milk proteins: supplement and condition the hair's structure

quinoa proteins: protect colour and prevent fading, increasing the manageability and shine of the hair

amino acid complex: helps to fortify hair by preventing breakage

rice oil: recognized for its antioxidant properties, it nourishes

milk_shake cold brunette intro.

4 cold brunette shampoo 300ml 4 cold brunette conditioner 250ml

SAVE 50% 1 cold brunette shampoo litre I cold brunette conditioner litre

& R E C E I V E F O R F R E E 6 cold brunette shampoo foil pack 6 cold brunette conditioner foil pack easel card

cold brunette brochure

save 22%



the sweet and enveloping sugar fragrance gives a delicious happy moment of joy during application.





milk_shake lifestyling curly hair kit.

1 lifestyling strong hold hairspray 500ml 1 lifestyling shaping foam 250ml 1 lifestyling curl perfectionist 150ml 1 lifestyling let it shine 200ml 1 lifestyling amazing curls & waves 200ml 1 lifestyling brochure

milk_shake lifestyling smooth hair kit.

- 1 lifestyling medium hold hairspray 500ml 1 lifestyling dry shampoo 225ml 1 lifestyling smoothing cream 150ml 1 lifestyling thermo protecting spray 200ml 1 lifestyling amazing 200ml 1 lifestyling brochure





milk_shake decologic lighteners.



blue lightening powder 2.2lb

/ versatile, dust-free formula / lifts up to 6 levels / reduces brassiness or golden tones / doesn't run, expand or dry out / easy to blend / protects and conditions hair





/ extra-high-lift powder / suitable for all lightening techniques / intense lift up to 9 levels / counteracts residual warm tones / doesn't run or expand / protects and conditions hair

clay balayage lightener 400g



/ suitable for all freehand techniques / creates a barrier for precise results / lifts up to 4 levels / doesn't run or expand / protects and conditions hair

lightening powder 400g

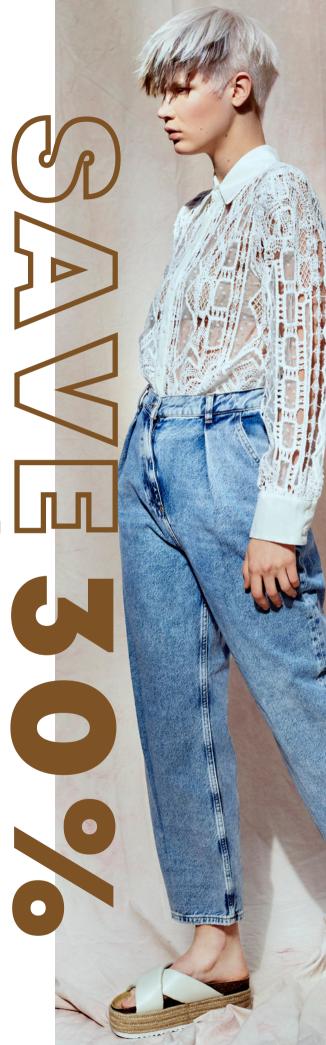


/ versatile, dust-free formula / lifts up to 6 levels / doesn't run, expand or dry out / easy to blend / leaves hair soft, manageable and shiny

black lightening cream 200g



/ innovative black cream lightener
/ lifts up to 7 levels
/ black colouring cream with a double action
/ charcoal and pigments inhibit the warm tones
/ leaves hair healthy and nourished







new.

framar california dreamin' 9pc display

- 3 blue jean baby (blue) 3 jolene (white)
- 3 american pie (red/orange)
- 1 display

new.

framar california dreamin' pop ups.

500 sheets



EMBOSSEDROLLS



california dreamin'



rose



party animal

framar the hipster tool belt.

black luxury p.u. leather waterproof variety of pockets adjustable fit





framar bleach blenders 2 pack



framar i need to vent brush.



wedding updo class.

skill level. intermediate date: monday, may 11th

where: winnipeg

time: 10am-2:30pm CT

format: *only virtual spots left

cost: \$75 (virtual)

wedding season is around the corner. are you ready? this class will surely inspire you and leave you feeling ready to tackle any wedding style.

brow lamination training class.

brand. lashforever skill level. beginner date: multiple, self led. where: virtual training

includes: brow lamination kit

*kit value of \$150 cost: \$500

brows are a B I G trend at the moment and everyone surely deserves a perfect set. add to your esthetics service offering with brow lamination. this process realigns the brows and gives "messy" brows uniformed volume.

social photography class.

skill level. beginner

date: sunday, june 26th

where: winnipeg

time: 10am-3:30pm CT

cost: \$250 (includes lunch)

content. content. content. learn some basics skills on how to create content by taking stellar photos for your social media outlets. brands used. milk_shake, bokka botanika & revive7. a camera phone required for class.

the gloss class.

brand. milkshake. skill level. beginner date: monday, june 13th where: virtual training time: 10am-11:30am CT cost: F R E E

learn how to use milk_shake's the gloss. an oilbased, ammonia-free, acidic pH demi colouring treatment that guarantees amazing colour tones without lightening or modifying the hair's structure.

9-1455 Waverley Street Winnipeg, MB R3T 0P7 (204)219-8288 Email: info@wildbeautysupply.com www.wildbeautysupply.com