

WILD

VOL 4. 2022.

BEAUTY



JULY & AUGUST ISSUE

SUMMER HAS ARRIVED.

sunshine, cool waters and icy blondes. these are necessities for a prairie summer.

everyone tries to enjoy the sunshine throughout our short summer months. while they're catching those rays they also sport some required sunscreen. but what they forget to protect is their hair.

whether it's protecting from frizz, protecting a fresh vibrant colour or protecting your hair from hard water and chlorine, you need the right products for your mane.

our brands offer multiple products that can offer solutions to your clients. if your clients are into eco-friendly options, we've got you covered. if they simply enjoy summer scent based options we've got you covered for that too.

don't forget to offer these sun protection based products behind the chair this summer, your clients hair will thank you.

enjoy the sunshine.



summer
school

lashforever brow lamination certification.

offer your clients high-fashion brows in 30 minutes that last up to two months.

brow lamination is designed to give a fuller, bolder brow shape. the kit services up to 30 clients and does not contain Sodium Bromate. lamination realigns the brows and gives "messy" brows uniformed volume. the formula contains a protein composition, which includes liquid keratin that creates a protective film around the hair encouraging brow growth.

the lashforever brow lamination keratin gold kit is ultra-nourishing to not only keep your client's brows conditioned after the treatment but also offering longer-lasting results.

limited time offer!

certification package includes:
1 x online certification training access
1 x keratin gold brow lamination kit
1 x brow & lash cleansing brush
1 x sculpting & laminating brush





revive7 mascara



revive7 hair oil



revive7 brow serum



revive7 lash & brow serum



revive7 style brow

brows and lashes



lashforever keratin gold treatment.

keratin gold treatment gloss for lash lift & brow lamination applications is an ultra-nourishing plumping treatment infused with keratin and gold (aurum), adding density and fullness to every lash lift & brow lamination. active nourishing agents offer the ultimate hydration for each lash.

at the end of each lash lift and brow lamination application, apply 1-2 drops and comb upwards.

lashforever brow and lash cleansing brush.

the perfect tool to cleanse your beautiful new lash extensions or prep brows for lamination.



revive7 mascara 12pc display.

buy 12 and get a F R E E display



bokka botanika medium intro.

- 4 x Replenishing Moisture Shampoo 300ml
- 4 x Replenishing Moisture Conditioner 300ml
- 4 x Replenishing Moisture Masque 237ml
- 4 x Miracle Rescue & Repair Shampoo 300ml
- 4 x Miracle Rescue & Repair Conditioner 300ml
- 4 x Miracle Rescue & Repair All-in-1 Leave-in Treatment 177ml
- 4 x Miracle Rescue & Repair Masque 200ml
- 4 x Velvet Smooth Blowdry Balm 200ml
- 4 x Blowdry Boost Volumizing Spray 77ml
- 4 x Abyssinian & Kendi Oil Serum 50ml
- 1 x Replenishing Moisture Shampoo 937ml
- 1 x Replenishing Moisture Conditioner 937ml
- 1 x Miracle Rescue & Repair Shampoo 937ml
- 1 x Miracle Rescue & Repair Conditioner 937ml
- 2 x Replenishing Moisture Masque 237ml
- 2 x Miracle Rescue & Repair Masque 200ml
- 4 x Mirror Cling
- 4 x Tent Card
- 4 x Liter size pump

save 23%

***limit one per customer, new bokka customers only*



-  NO MINERAL OIL
-  NO PABA
-  NO DEA, TEA OR MEA
-  NO TRICLOSAN
-  NO ANIMAL DERIVED INGREDIENTS
-  NO SODIUM CHLORIDE
-  NO GLUTEN
-  NO SULFATES (SLES OR SLS)
-  NO PHTHALATES
-  NO PARABENS



bokka botanika miracle rescue & repair offer.

1 x miracle rescue & repair shampoo 300ml
1 x miracle rescue & repair conditioner 300ml

& RECEIVE FOR FREE
1 x miracle rescue & repair all in one treatment 177ml

save 32%

Helps to repair, strengthen and nourish the damaged protein bonds, utilizing Amazon extracts of sugar apple, acai and guarana fruit. These special formulas also contains a special vegetable co-polymer that heals and seals the cuticle layer, providing shine, manageability and softness.

bokka botanika styler duo.

1 x velvet smooth blowdry balm 200ml
1 x blowdry boost volumizing spray 177ml

save 18%





ir2 infrared flat iron

magno turbo flat iron

ceramic flat iron

flat iron sale

sutra beauty
ir2 infrared flat iron

sutra beauty
magno turbo flat iron

sutra beauty
ceramic flat iron

available colours:
black

available colours:
black & rose gold

available colours:
black, rose gold, marble,
metallic lavender



sutra beauty
styling wand.

save 15%

sutra beauty
3500 accelerator
dryer.

1600W A/C Motor
ionic technology
2 speed & 3 heat settings
cool shot button
lightweight ergonomic design
diffuser and two concentrators included
safe for all hair types



new scent



**milk
shake**

leave in
conditioner
flower fragrance

leave in conditioner
for all hair types
condizionatore senza risciacquo
per tutti i tipi di capelli
acondicionador sin aclarado
para todo tipo de cabello
conditionneur sans rinçage
pour tous les types de cheveux



with hyaluronic acid
and Integrity 41®
paraben free

350 ml e 11.8 fl oz

inspired by the beauty of nature,
we've crafted a new scent for this
international best-seller. all of the
performance and benefits of our
original formula with a fresh,
seductive floral scent.

with no animal-derived ingredients,
suitable for vegans.

milk_shake
leave in flower edition
try me.

5 x leave in flower edition 350ml

& RECEIVE FOR FREE
1 x leave in flower edition 350ml
1 x leave in flower edition brochure
1 x leave in flower edition easel card

save 17%



milk_shake
leave in flower edition
intro offer.

6 x leave in conditioner 350ml
6 x leave in flower edition 350ml

& RECEIVE FOR FREE
2 x leave in conditioner 350ml
2 x leave in flower edition 350ml
1 x leave in flower edition desk expo
1 x leave in flower edition sticker
1 x leave in flower edition brochure
1 x leave in flower edition easel card

save 25%





NOURISH FRIZZ.

glistening argan oil 50ml
integrity incredible oil 50ml



TAME FRIZZ.

glistening serum 100ml
glistening milk 150ml



STOP FRIZZ.

lifestyling amazing 200ml
lifestyling amazing curls & waves 200ml



FRIZZ FREE SUMMER HAIR.

STOCK UP YOUR BACKBAR

S A L E



colour maintainer shampoo
colour maintainer conditioner



moisture plus shampoo
silver shine shampoo

moisture plus conditioner
silver shine conditioner



leave in conditioner
back bar 500ml



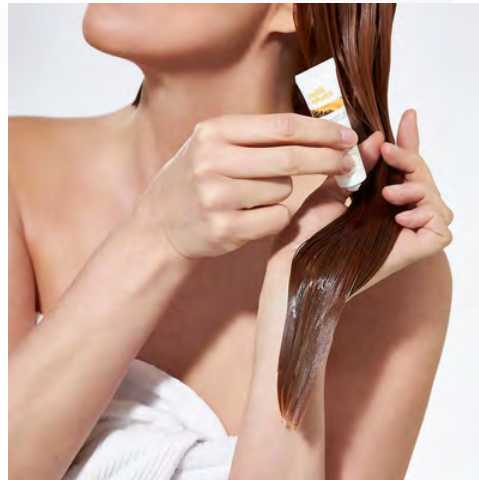


milk_shake moisture plus hydrating lotion.

milk_shake® moisture plus lotion is a concentrated lotion that gives softness and manageability to dry hair, maintaining the hair's optimal moisture balance. It leaves hair visibly healthy, soft and shiny. Contains organic papaya extract, Integrity 41® and hyaluronic acid for color protection, with an anti-aging properties.

This treatment lotion is for anyone with dry, thirsty hair types looking to replenish and maintain moisture balance. It improves softness and manageability while maintaining the optimal moisture balance.

6 pack of vials



milk_shake deep cleansing shampoo

deep cleansing shampoo for all hair types Use milk_shake deep cleansing shampoo, SLES-free, to gently remove styling product residue and chlorine from hair.

can be used on lengths and ends to free hair from residue left by styling products or chlorine before technical services such as semi-permanent color, tone-over-tone or direct color, relaxers or perms.





new. milk_shake summer minis.

- 3 x colour maintainer shampoo 50ml
- 3 x colour maintainer conditioner 50ml
- 3 x silver shine shampoo 50ml
- 3 x silver shine conditioner 50ml
- 3 x moisture plus shampoo 50ml
- 3 x moisture plus conditioner 50ml
- 3 x integrity nourishing shampoo 50ml
- 3 x integrity nourishing conditioner 50ml
- 1 x shelf talker



milk_shake cold brunette intro.

- 4 cold brunette shampoo 300ml
- 4 cold brunette conditioner 250ml

SAVE 50 %

- 1 cold brunette shampoo litre
- 1 cold brunette conditioner litre

& RECEIVE FOR FREE

- 6 cold brunette shampoo foil pack
- 6 cold brunette conditioner foil pack
- 1 easel card
- 1 cold brunette brochure





milk_shake
 creative colour
 +free oxidizing
 emulsion deal.

12 creative permanent colour 3.4oz

& RECEIVE FOR FREE
 1 x oxidizing emulsion 1000ml

milk_shake
 smoothies colour
 +free activating
 emulsion deal.

12 smoothies semi permanent colour 3.4oz

& RECEIVE FOR FREE
 1 x activating emulsion 1000ml

frammar
all y'all pastel
embossed roll



frammar
all y'all pastel
pop ups.

500 sheets



frammar
pink paws
gloves

nitrile - 100 pack

new.
frammar
claw clips
pastel
4 pack



new.
frammar
purple palms
gloves

nitrile - 100 pack



frammar
summer camp
detangler display
9pc

3 x glamping (pink/red)
3 x rv there yet (yellow)
3 x gimme smore (blue)
1 x display



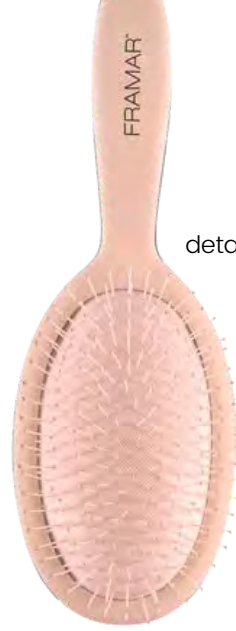
ALL
THINGS
RAINBOW.



framamar
colour cover.



framamar
champagne
mami brushes.



detangler brush



paddle brush



framamar
embossed rolls



framamar
midnight mitts
gloves

nitrile - 100 pack



party animal



rose

new.
framamar
claw clips
neutral
4 pack



ALL THINGS NEUTRAL.

massugu
mas swivel series.
size: 5.5"



massugu
emperor series.
sizes: 5.5", 6", 6.5"



massugu
hachidori series.
sizes: 4.25"



takara belmont
vintage alt
styling chair.

elegant, traditional silhouette
in an all-purpose styling chair



upcoming education

brow lamination training class.

brand. lashforever

skill level. beginner

date: monday, october 3rd

where: our Winnipeg storefront

includes: brow lamination kit

cost: TBD

**ask your sales rep for more details*

lash lift training class.

brand. lashforever

skill level. beginner

date: monday, october 3rd

where: our Winnipeg storefront

includes: lash lift kit

cost: TBD

**ask your sales rep for more details*

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www.wildbeautysupply.com

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W E L C O M E T O T H E W I L D S I D E .